



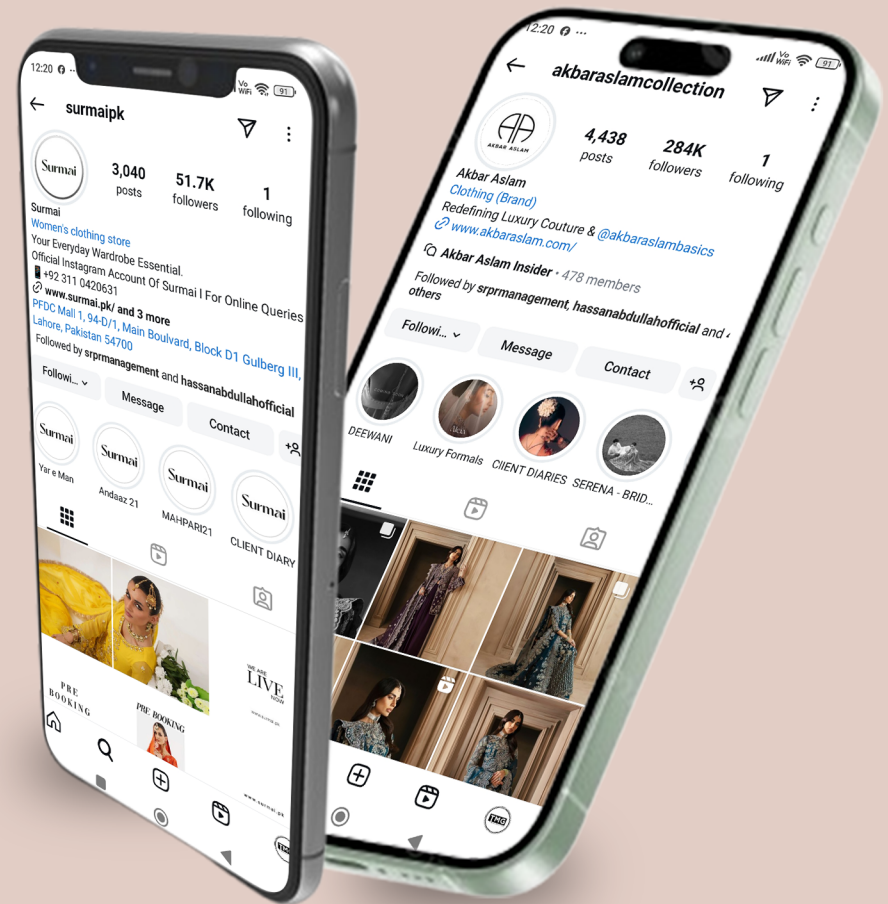


ABOUT US

We Are Being Involved In The Fashion Industry For A Long Time With Valuable Insights And Experiences. Now Our Vision Is To Revolution Pakistan Fashion Industry By Driving Digital Transformation Our **Goals** Is To Elevate Pakistan's Fashion Market To The Global Stage Through Innovative Digital Solutions. We Share Our Marketing Strategy With Ultimate **Goals**.

WHAT WE CAN!

We Are Your Digital World Partner. We Empower You In Going Digital World By Creating Website Listing On Marketplace And Retail Market Our Aim For Your Brand Is To Empower Fashion Business To Thrive Digital Market Excellence With Ultimates **Goals.**



BRANDING

We're Renowned For Our Prowess In Crafting Branding And Design That Goes Beyond Aesthetics; It's Captivating Storytelling. Our Secret Sauce Lies In Our Ability To Breathe Life Into Your Brand, Forging An Emotional Connection That Ensures Your Message Resonates, Your Style Stands Out, And Your Impact Is Unforgettable.

- Logo Design
- Social Media Pages Branding
- Social Media Post Design
- Website And Facebook Banners Design
- Brandmark Development
- Brand Guidelines & Governance
- Retail Branding
- Packaging Design
- End-to-End Brand Implementation
- Ongoing Design Support
- Catalog Design
- Inlay Design

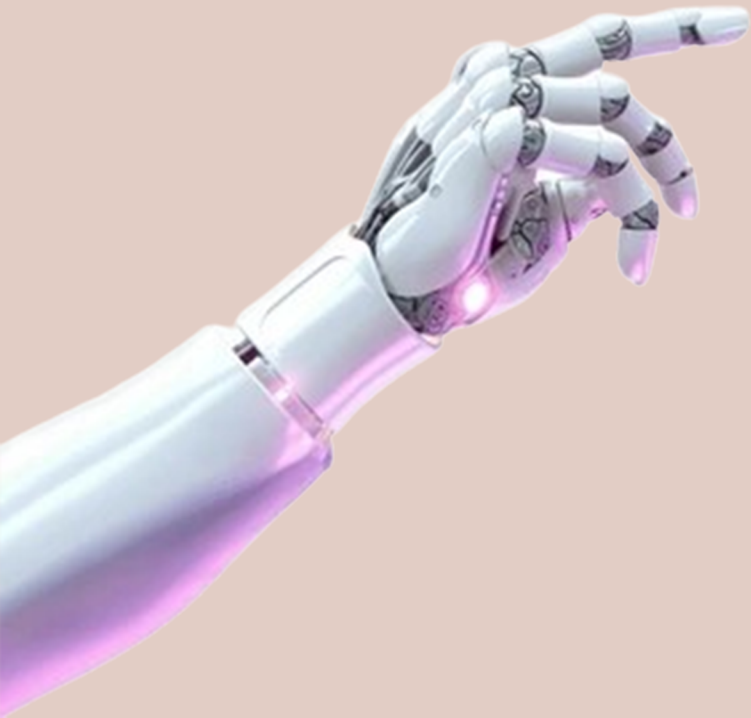


OUR MARKETING STRATEGY

- Brand Strategies
- Marketing Strategies
- Product Strategies
- Trends, Designs, Fashion Shoot, Product Shoot
- Pricing Strategies
- Content & PR Strategies
- Sales Strategies



E-COMMERCE



We Are Pioneering Dynamic Websites With AI Tools Driven Personalization We Develop Websites That Deliver Personalized User Experience Powered By Order To Achieve Best Conversion Rate. We Generate The Sales With Search Engine Optimization And Set **Goals** Every Month.

- Crafting, Inspiring Digital Experiences Through Bespoke Web Development
- Design & Development With Partners
- Friendly Usage



shopify



WORDPRESS

ADS&SEO

Be Seen, Be Clicked, Be Converted, **ADS & SEO** That Deliver The Ultimate Goals.

- We Use Strategies Targeting Audience Reach Specific And Potential Customer.
- We Use Brand Campaign Performance With Keywords Indicators.
- We Conduct Comprehensive Keywords Research And Analysis To Identify target keywords.
- We Implement Technical SEO Best Practices To Enhance Site Performance And User Experience

SOCIAL MEDIA MANAGMENT

We Can Helped For Your Brand To Grow Their Followers From Zero To 500k Followers And To Grow Reach From Zero to 1 Million Organically.

- We Can Build And Oversee Social Media Pages First Day to End Day.
- We Can Helped Executing The Strategy Goals In A Way To Get Maximum Organic Reach.
- We Can Suggest The Policy Consultancy And Providing Guidance To The Brand Social Media Growth.
- 100% Organically Platform Provide



CONTENT

CONTENT CREATION: We Are The Heartbeat Of Viral Concepts, Weaving Imaginative Narratives That Captivate The Digital Realm. Our Concept Creations Are The Catalyst For Brand Stories That Resonate Deeply, Fueling Engagement And Sparking Conversations

STORYBOARDING: This Being Our Forte Is Allows Us To Create Insightful Narratives That Truly Connect. With A Keen Eye For Detail, We Ensure Your Message Is Conveyed Effectively, Engaging Your Audience From Start To Finish.



CONTENT

MOODBOARD: We're Mood Boarding Madness! Our Agency Transforms Ideas Into Visual Symphonies, Crafting Aesthetics That Leave Jaws Dropping. When It Comes To Creativity, We Push Boundaries And Redefine Them With Every Mood Board We Create.

ART DIRECTION: We Understand Brand Personas Like No Other. With A Brilliant, Creative, And Aesthetic Approach To Art Direction, We Bring Your Brand's Essence To Life In The Most Captivating And Memorable Way.

FASHION SHOOT: We're Downright Mad About Photography. Our Agency Creates Content That's Not Just On Point; It's A Bullseye In The World Of Visual Storytelling. When It Comes To Capturing Moments That Matter, We're The Creative Force That Turns Every Frame Into Pure Magic

CONTENT OPTIMIZATION: We're The Maestros Of Content Optimization, Turning Mere Words Into Brand Gold. Our Secret? Unleashing The Full Potential Of Your Content To Captivate, Engage, And Convert. With Us, Brands Ascend To New Heights, Enjoying Increased Visibility, Engagement, And A Loyal Audience That Can't Get Enough.

PR

Public Relation

PR STRATEGY : We Craft PR Strategy For Fashion Industry – Bold, Captivating, And Impossible To Ignore. Our Top-Tier Fashion Marketing Agency Turns Heads, Not Just Heads, But Headlines Too!

INFLUENCERS' ENGAGEMENT: We Don't Do Influencers; We Create Fashion Phenomena! The TMG Turn Trendsetters Into Tornadoes Of Style, Leaving Brands In The Eye Of The Fashion Storm.



PR

Public Relation

CELEBRITIES' ENGAGEMENT: We Handpick Celebrities That Make You Shine Brighter Than Sequins On A Runway. Our Agency Converts Star Power Into Massive Attention And Thunder For Your Brand.

MEDIA ENGAGEMENT: We Don't Just Talk To The Media; We Make Headlines Jump With Joy! We Turn Press Releases Into Fashion Raves, Giving Brand The Spotlight They Deserve – And A Little Extra Sparkle!

PUBLICATIONS POSTINGS MANAGEMENT: We Make Fashion Statements. Handling PR Publications With The Panache Of A Couture, Ensuring Your Brand's Story Is Told In Style, Shared Like The Latest Trend, And Managed To Perfection. It's Not Just Publicity; It's A Fashion Revolution.

SNAPCHAT/INSTA STORIES TAKEOVER MANAGEMENT: Get Ready To Take Over Snapchat And Instagram Like A Fashion Frenzy! We Specialize In And Ensure Story Takeovers That Transform Your Brand Into A Must-Watch Spectacle. With Us, Every Snap And Story Becomes A Runway Of Possibilities, Ensuring Your Fashion Brand Shines Brighter Than Ever!

COUSTOMER SERVICES

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SALES & COSTING

ECOMMERCE CHARGES: 15% Of Website Sale: (Per Month)

Ecommerce Charges Includes The Following:

- Website
- Ecommerce Shoot
- Payment Gateway
- Local & Global Shipping
- Warehousing & Inventory Management
- Website Management
- Simpler and Faster Frontend
- First Mile (Manufacturer-Warehouse)
- Last Mile (Warehouse-Customer)
- COD & Returns Management
- Guaranteed Lowest Local & Global Shipping Rates



JOIN US

Be A Part Of Our Success Story

Form



THANK YOU

REGARD

TEAM THE MEDIA GOALS